

# Catalogue

Entries  
and advertisements

Berlin, 25 – 27 April 2017



**Information brochure**  
(Entry fees and examples)

Editor and production

NEUREUTER FAIR MEDIA GmbH

**Editorial office Essen**

Westendstr. 1, D-45143 Essen

Telefon +49 (0)201/36547-102

Telefax +49 (0)201/36547-325

E-Mail: [conhit@neureuter.de](mailto:conhit@neureuter.de)

# Media- Information

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**Catalogue format:**

160 mm wide, 230 mm high

**Type area:**

130 mm wide, 200 mm high = 1/1 page

**Advertisement formats:**

1/1 page, 130 mm wide, 200 mm high

1/2 page, 130 mm wide, 95 mm high

**Printing process:**

Offset, cover and content multicolored, 60s pattern

**Closing date for advertisements:**

March 22nd, 2017

**Language:**

German/English

**Hall plan format:**

90 mm wide, 180 mm high

(open 540 mm wide, 360 mm high)

**Editor and production:**

NEUREUTER FAIR MEDIA GmbH

**Editorial office Essen:**

Westendstr.1, 45143 Essen

Telephon: +49 (0)2 01/3 65 47-1 02

Fax: +49 (0)2 01/3 65 47-3 25

E-Mail: conhit@neureuter.de

**Publisher:**

Messe Berlin GmbH

Messedamm 22

D-15055 Berlin

Compensation for faulty, incomplete or omitted entries and advertisement can only be given if the damage has been caused by willful or grossly negligent action. The client shall be responsible for the content of entries and advertisements and any claims arising from this.

Place of performance and venue is Essen.

# Marketing package of Messe Berlin GmbH

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**Starter Package** contains:

(for exhibitor with a booth area up to 20qm and co-exhibitors)

**Print catalogue****Basic company entry**

(company, address, hall/stand number)

**conhIT Virtual Market Place****Basic company entry**

(company, address, hall/stand number)

Entry in the main product categories of the trade directory

Possibility for making contact via e-mail

**Company portrait**

(max. 250 characters incl. spaces)

**Classic Package** contains:

(for exhibitor with a stand area 21 to 100 m<sup>2</sup>)

**Print catalogue****Basic company entry**

(company, address, hall/stand number)

**conhIT Virtual Market Place****Basic company entry**

(company, address, hall/stand number)

Entry in the main product categories of the product group index

Additional entries (telephone, fax, e-mail)

**Company portrait**

(max. 1.000 characters)

3 contact person with picture and contact data

Logo

Link to social media profiles

(facebook, twitter, YouTube etc.)

Entry in up to 10 product groups

Presentation of up to 10 products

with texts and images (max. 4.000 characters)

**Premium Package** contains:

(for exhibitor with a booth area bigger than 100 qm)

**Print catalogue****Basic company entry**

(company, address, hall/stand number)

**conhIT Virtual Market Place****Basic company entry**

(company, address, hall/stand number)

Entry in the main product categories of the product group index

Additional entries (telephone, fax, e-mail)

Company profile (max. 4.000 characters)

5 contact person with picture and contact data

Logo

Link to social media profiles

(facebook, twitter, YouTube etc.)

Presentation of up to 15 products with texts and images, (max. 4.000 characters)

Entry in up to 15 product groups

Link to company's website

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## 1 Marketing Packages

**order form A**

We have prepared adequate packages for your individual requirements! **Each offer can be extended by additional bookings.**  
We look forward to helping you!

### conhIT package

- list of exhibitors:  
basic entry + 2 additional printed lines + 1 Logo 4c (catalogue print / online)
- index of product groups:  
1 entry with 1 printed line under 3 product groups

**instead of € 435.– just € 375.– + VAT**

### conhIT plus package

- list of exhibitors:  
basic entry + 2 additional printed lines + 1 Logo 4c (catalogue print / online)
- 1/2 page 4c advertisement in the printed catalogue

**instead of € 944.– just € 699.– + VAT**

### conhIT exclusive package

- list of exhibitors:  
basic entry + 2 additional printed lines + 1 Logo 4c (catalogue print / online)  
+ coloured supporting of the complete entry
- index of product groups:  
1 entry with 1 printed line under 5 product groups + 5 logos 4c
- 1 company presentation

**instead of € 1,354.– just € 1,110.– + VAT**

### conhIT Logo Upgrade

Placement of your logo in the conhIT APP:

- on the hall plan (the placement of the company logo is only possible for main exhibitors with a stand space from 30 m<sup>2</sup> on)
- in the list of exhibitors
- in the detailed entry

The Logo Upgrade is just bookable in combination with one of the conhIT packages or the Logo 4c in the alphabetical list of exhibitors.

**The total amount increases by € 130.– + VAT**

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## 2 Alphabetical list of exhibitors

*order form B*

### Entry:

Company name and address, telephone, fax, online-access, exhibition programme, if requested coloured supporting of the complete entry.

Hall/Stand number will automatically be assumed from the organizer.

Line width in the list of exhibitors: 62 mm (max. 45 characters incl. spaces).

### Entry fees:

The **basic entry** for main- and co-exhibitors (company name, address, country code, ZIP code, city and hall/stand number) in the alphabetical list of exhibitors is part of the **marketing package of Messe Berlin GmbH** (see Application Form from conhIT 2016).

Each additional printed line € 42.– + VAT.

Coloured supporting of the complete entry € 150.– + VAT

## Logo 4c

Exhibitors may add their logo in the **catalogue** and to the **Virtual Market Place** (list of exhibitors and list of halls – logo next to the hall plan with a link to your stand). Minimum resolution for logo, 300 dpi for optimum print quality in .ai or .eps-format (scalable vector file)

### Logo fees:

Each logo (4c, Euro Scale) € 225.– + VAT

## conhIT Logo Upgrade

Logo in the conhIT **APP** (in the alphabetical list of exhibitors, in the detailed entry and on the hall plan).

The Logo Upgrade is just bookable in combination with the Logo 4c in the alphabetical list of exhibitors or one of the conhIT packages.

Due to optical causes, the conhIT APP logo can only ordered by main exhibitors with a stand space from 30 m<sup>2</sup> on.

The imaging of the logo into the list of exhibitors and the detailed entry follows independent from the stand space.

### Fees:

The total amount raises by € 130.– + VAT

A flat rate of € 25.– + VAT will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order.

**The marketing package will be levied with the stand hire charge invoice from Messe Berlin GmbH. Any additional entries and advertising will be invoiced by the publisher.**

## EXAMPLE

**Mustermann**

### Mustermann GmbH & Co. KG

Musterhausener Straße 123

DE-00001 Musterstadt

☎ +49 (0)201-10 20 34

☎ +49 (0)201- 11 12 13

✉ muster@muster.de

www.mustermann.de

Data collection terminals with anti-microbial housing

1.2/543

### Verlag Mustermann GmbH

Musterstraße 12, DE-0001 Musterstadt

☎ + 49 (0)89-23 23 23+49

☎ + 49 (0)89-34 33 33

✉ info@muster.de

www.musterverlag.de

Business Development

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Company logo (4c, Euro scale) € 225.– + VAT.

Copy of logo in the list of exhibitors and in the list of halls and in the Virtual Market Place.

The basic entry is included in the marketing package of Messe Berlin GmbH.

Each additional line € 42.– + VAT.

Coloured supporting of the complete entry € 150.– + VAT.

## 2a List of halls

Survey in the print catalogue with illustrations of all halls, a list of all exhibitors and placement of all the logos ordered in the list of exhibitors (order form A).

EXAMPLE

**Halle 1.2**














Übergang zum Kongress

Kongress 1



zum PR-Raum

Osterr. Pavillon

Belgischer Pavillon

Networking 1.2

Gang A, Gang B, Gang C, Gang D, Gar

**The Power of We™**

<p><b>1.2/A-101</b> Meona GmbH</p> <p><b>1.2/A-102</b> medule GmbH</p> <p><b>1.2/A-102</b> RZV - Rechenzentrum Volmarstein GmbH</p> <p><b>1.2/A-103</b> Cerner Deutschland GmbH</p> <p><b>1.2/A-104</b> medatixx GmbH &amp; Co. KG</p> <p><b>1.2/A-105</b> meso International GmbH</p> <p><b>1.2/A-106</b> data net solutions GmbH</p> <p><b>1.2/A-106</b> uhb consulting AG</p> <p><b>1.2/A-107</b> CHILI GmbH</p> <p><b>1.2/A-108</b> atacama I Software GmbH</p> <p><b>+ E-124</b></p> <p><b>1.2/A-109</b> Arktis GmbH</p> <p><b>1.2/A-109</b> AVAYA GmbH &amp; Co. KG</p> <p><b>1.2/A-110</b> X3.Net GmbH</p>	<p><b>1.2/B-101</b> IMDsoft GmbH</p> <p><b>1.2/B-102</b> MEIERHOFER AG</p> <p><b>1.2/B-103</b> AMC Holding GmbH</p> <p><b>+ E-124</b></p> <p><b>1.2/B-104</b> Agfa HealthCare GmbH</p> <p><b>1.2/B-105</b> promedtheus AG</p> <p><b>1.2/B-105</b> Sanovis GmbH</p> <p><b>1.2/B-107</b> mediDOK® Software Entwicklungsgesellschaft mbH</p> <p><b>1.2/B-108</b> IOS Informations- und Organisations-Systeme GmbH</p> <p><b>1.2/B-108</b> Synios Document &amp; Workflow Management GmbH</p> <p><b>1.2/B-109</b> MMI Medizinische Medien Informations GmbH</p>
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### 3 Company presentation

order form C

EXAMPLE

In this list the exhibitors have the possibility to present their company with a full page, consistent designed company presentation including logo and product picture.

#### Entry:

Company name and address, telephone, fax, online-access, mobile phone and contact person at the booth, company and product presentation, hall and stand.

#### Line width:

For the entry text (company name and address, telephone, fax, online-access) 40 mm (max. 26 characters incl. spaces) and for the company and product presentation 130 mm (max. 95 characters incl. spaces). Maximum size of a company presentation = one page in the catalogue, max. 22 printed lines incl. spaces. Product picture max. 130 mm wide x 28 mm high  
Textlength: max. 2090 chars incl. space

#### Fees:

Full page company presentation including 4c-logo and product picture € 290.- + VAT. Each additional company presentation € 150.- + VAT.

Firmenpräsentation  
Company presentation



AMC Advanced Medical  
Communication Holding GmbH  
Theodorstraße 42-90, Haus 1a  
DE-22761 Hamburg

+49 (0)40-24 42 27-0  
+49 (0)40-24 42 27-20  
info@amc-gmbh.com  
www.amc-gmbh.com

■ Halle 1.2 Stand C-101  
Ansprechpartner am Stand  
Tatjana Mostovets



conhIT 2010: Webbasiertes Krankenhausinformationssystem auch auf Apple

Die AMC Advanced Medical Communication Holding GmbH aus Hamburg ist auf Softwareentwicklung für das Gesundheitswesen spezialisiert. 2007 erhielt AMC für Clinixx den europäischen Innovationspreis der weltweit tätigen Unternehmensberatung Frost & Sullivan. In der Zwischenzeit haben sich über 30 Kliniken im deutschsprachigen Raum für den Einsatz von Clinixx entschieden.

Mit Clinixx bietet das Unternehmen ein webbasiertes Krankenhausinformationssystem (KIS), das die Module Patientenverwaltung und -abrechnung, virtuelle Patientenakte, Arzt- und Pfl egearbeitsplatz, Auftrags- und Befundkommunikation, Therapie- und Terminmanagement, OP-Dokumentation, Klinische Pfade und Arztbriefschreibung einschließt. Mittels gesicherter und verschlüsselter Kommunikation können die medizinischen Informationen innerhalb der Behandlungskette auch Hausärzten, Partnerkliniken, medizinischen Versorgungszentren (MVZ) oder den Patienten selbst zur Verfügung gestellt werden.

Dabei ist Clinixx leicht zu bedienen, plattformunabhängig und erspart die Installation zusätzlicher Software. Überzeugen Sie sich selbst! Denn auf der conhIT 2010 können Sie Clinixx live auf einem eigens dafür eingerichteten „Touch & Try iMAC-Arbeitsplatz“ ausprobieren.

Clinixx – ein großer Schritt in Richtung sektorübergreifende Gesundheitsversorgung.

Wir freuen uns auf Ihren Besuch!  
Sie finden uns in Halle 1.2 Stand C-101

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## 4 Index of product groups

*order form D*

### Entry:

Company name, hall and stand number, if requested address, telephone, fax, online-access and exhibition programme, if requested coloured supporting of the complete entry under the product groups selected.  
Line width in the list of exhibits: 62 mm (max. 45 characters incl. spaces).

### Fees:

Each printed line per product group € 42.– + VAT.

Coloured supporting of the complete entry per product group € 150.– + VAT.

### Company logo

Logo in the index of product groups under the product groups selected.

Minimum resolution for logo, 300 dpi for optimum print quality in .ai or .eps-format (scalable vector file)

### Fees:

Logo 4c € 79.– + VAT per product group

A flat rate of € 25.– + VAT will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order.

### Product picture or QR-Tag including product description

4c product picture or QR-Tag incl. product description (max. 120 characters incl. spaces) in the list of exhibits under the reference numbers selected.

### Fees:

Product picture (4c, Euro Scale) or QR-Tag including entry text € 175.– + VAT per product group.

#### 3.1 Software for medical centers

**EXAMPLE**



#### Mustermann GmbH & Co. KG

Musterhausener Straße 123

DE-00001 Musterstadt

☎ +49 (0)201- 10 20 34

☎ +49 (0)201- 11 12 13

✉ muster@muster.de

www.mustermann.de

☐ Data collection terminals with anti-microbial housing

1.2/543



or



*Quick, simple, precise and reliable detection of underground pipes. The first detectable and communication pipe.*

Logo (4c, Euro Scale)

€ 79.– + VAT for each product group



Each additional line € 42.– + VAT.

Product picture (4c, Euro Scale) or QR-Tag incl. product description  
€ 175.– + VAT for each product group.

Coloured supporting of the complete entry € 150.– + VAT  
for each product group.

#### Verlag Mustermann GmbH

Musterstraße 12, DE-00001 Musterstadt

☎ +49 (0)89-23 23 23

☎ +49 (0)89-34 33 33

✉ info@muster.de

www.musterverlag.de

☐ Business Development

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## 5 List of brands

*order form E*

### Entry:

Brand name, company name, street, place,  
including 4c logo placement

### Brand- or company logo:

Max. Logosize: 45 mm wide / 15 mm height



Please supply the logo in **\*.eps or \*.ai format (scalable vector file)** or alternatively **\*.tif, \*.pdf or \*.jpg format (at least 300 dpi)** or send as an email: [conhit@neureuter.de](mailto:conhit@neureuter.de).

### Fees:

Entry per brand incl. 4c logo **€ 210.– + VAT**

A flat rate of **€ 25.– + VAT** will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order.

**EXAMPLE**

Markenname / Brand name	Aussteller / Exhibitor
Fair Face 	<b>NEUREUTER FAIR MEDIA GmbH</b> Westendstraße 1 DE-45143 Essen <b>■ 1.2/C-102</b>
Beispiel Marke  Beispiel GmbH	<b>Beispiel GmbH</b> Beispielstraße GmbH DE-45143 Essen <b>■ 4.2/B-102</b>



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## 6 Print advertisements in the catalogue and in the hall plan

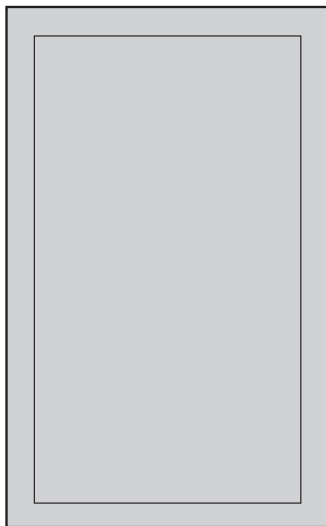
*order form F*

### Positions:

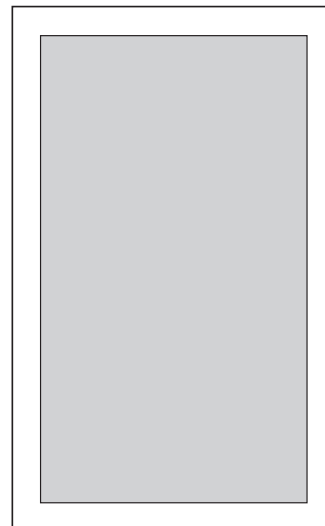
In the **list of exhibitors**, in the **index of product groups**, as close as possible to the company entries or in **special positions** (2nd, 3rd, 4th coverpage, dividers).

### Prices:

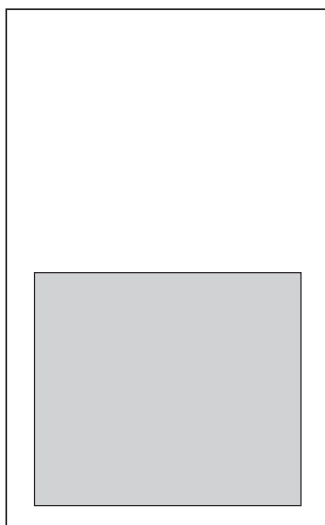
See order form F



Bleed format  
1/1 page 4c, € 1,185.–  
Catalogue format = 160 wide,  
230 mm high + 3 mm each side



Type area  
1/1 page 4c, € 1,185.–  
130 mm wide, 200 mm high



Type area  
1/2 page 4c, € 635.–  
130 mm wide, 95 mm high



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## 7 Hall plan

**order form F**

**Format:**

90 mm wide, 180 mm high  
(open 540 mm wide, 360 mm high)

**Entry:**

Company name, hall, stand number (contained in the marketing package of Messe Berlin GmbH)  
Advertisements available

U4					1/3 page
TITEL					1/1 page

**EXAMPLE**

**Hall plan**

1/3 page 4c in the hall plan  
€ 750.–  
85 mm wide, 45 mm high

Back cover page, 4c  
3,000.–  
Format for bleed size:  
90 mm wide, 180 mm high  
+ 3 mm each side

1/1 page 4c, € 1,950.–  
Format for bleed size:  
90 mm wide, 180 mm high  
+ 3 mm each side

# General Terms and Condition of Business (GTC) in the version of 04/2014



## NEUREUTER FAIR MEDIA GmbH

### 1. General

(1) "NEUREUTER FAIR MEDIA" is a trade name and brand of the NEUREUTER FAIR MEDIA GmbH.

(2) The following General Terms and Conditions of Business (GTC) apply for all services provided by NEUREUTER FAIR MEDIA GmbH. Deviating general terms and conditions of business of the customer shall not apply. They will likewise not become an integral part of the contract even if NEUREUTER FAIR MEDIA GmbH does not explicitly reject their application or if the customer declares his desire to conclude the contract solely subject to his general terms and conditions of business.

### 2. Services, conclusion of contract, reservation of service

(1) NEUREUTER FAIR MEDIA GmbH offers the publication of advertisements and/or entries (communication, contact and company data) of an advertising party in exhibition media. This includes in particular, but not exclusively, publication in a printed product (exhibition catalogue), inclusion of the advertisement or entry in an online exhibitor database as well as the publication of entries and advertisements in the Internet (online forms of advertising) and in the visitor information system of the respective exhibition company.

(2) The contractual relation between NEUREUTER FAIR MEDIA GmbH and the customer shall come about upon ordering by the customer and acceptance by NEUREUTER FAIR MEDIA GmbH, which can be either explicitly or tacitly through provision of the agreed service. In the event of the ordering of an advertisement, the contract shall not come about until such time as NEUREUTER FAIR MEDIA GmbH issues written confirmation of the order.

(3) NEUREUTER FAIR MEDIA GmbH reserves the right to refuse acceptance of the customer order. This shall apply in particular if the customer is in arrears with obligations from other existing or earlier contractual relations with NEUREUTER FAIR MEDIA GmbH or if the content of the advertisement or entry ordered violates laws, official regulations or good morals, or if publication thereof is unreasonable for NEUREUTER FAIR MEDIA GmbH.

### 3. Advertising deadline, obligations of the customer, proof copy

(1) Orders for the publication of advertisements or entries must be received by the deadline advised by NEUREUTER FAIR MEDIA GmbH.

(2) If customer logos are to be published with a graphic design, these must be submitted – likewise by the deadline – as scalable vector files (300 dpi) in \*.eps or \*.ai format in the CMYK colour spectrum (without special colours). If types are used for presentation of the logo, these must either be embedded or converted into paths. Advertisements must be supplied as PDF in accordance with the PDF-X/3 standard and exclusively with CMYK images. If logos and/or advertisements are submitted in other file formats, NEUREUTER FAIR MEDIA GmbH shall assume no guarantee for correct printing presentation.

(3) In his order, the customer must use the nomenclature prescribed by the respective exhibition location concerned when describing his goods and services.

(4) Prior to publication, NEUREUTER FAIR MEDIA GmbH will provide the customer with a proof copy of his advertisement and/or entry. Complaints concerning the proof copy can only be taken into consideration if asserted immediately, at the latest, however, by the advertising deadline. By sending a printer's proof, NEUREUTER FAIR MEDIA GmbH confirms the client's desired corrections. NEUREUTER FAIR MEDIA GmbH reserves the right to charge an additional processing fee of EUR 25,- starting with the second set of submitted corrections. This rule does not apply if a correction has not been properly adapted by the NEUREUTER FAIR MEDIA GmbH or if additional products are booked and an entirely new printer's proof is required.

(5) Advertisements not marked as advertisements as a result of their editorial design will be marked as such by NEUREUTER FAIR MEDIA GmbH using the word "advertisement".

### 4. Scope of performance/payment terms

(1) The scope of the services to be provided by NEUREUTER FAIR MEDIA GmbH and the corresponding prices can be seen from the information in the respective customer order (order form).

(2) The remuneration for the publication of entries and online forms of advertising is due and payable upon invoicing following processing of the order and/or publication. The remuneration for the publication of advertisements is due and payable upon invoicing following publication.

(3) Interest on overdue payments shall be payable in the event of default by the debtor at a level as per Section 288 BGB (German Civil Code).

(4) According to tax legislation, NEUREUTER FAIR MEDIA may not issue or address invoices for services that have been or will be rendered by NEUREUTER FAIR MEDIA to any party other than the contracting partner. Should the exhibitor wish to have an invoice re-issued (i. e. due to a change of the name, legal form, or address or if the exhibitor's value-added tax was missing due to belated notification of the VAT-ID number etc.), the exhibitor is bound to pay NEUREUTER FAIR MEDIA a fee of EUR 50 plus VAT for each invoice amendment unless the data included in the original invoice in respect of the name, legal form, or address of the exhibitor was incorrect and NEUREUTER FAIR MEDIA was responsible for the incorrect data.

(5) For the submission of foreign checks, a fee of up to EUR 25 plus VAT will be incurred according to expenditure. For credit card payments made by domestic clients, the actually incurred credit card fees plus VAT will be invoiced to the client.

### 5. Availability, force majeure

(1) The obligation of NEUREUTER FAIR MEDIA GmbH to provide the agreed services shall be limited by the availability of any advance performances from third parties. NEUREUTER FAIR MEDIA GmbH shall inform the customer if it becomes aware of non-availability. In the event of non-availability, the customer shall be released from his obligation to perform with respect to NEUREUTER FAIR MEDIA GmbH. Claims for damages

by the customer are excluded, unless NEUREUTER FAIR MEDIA GmbH is guilty of gross negligence or intentional conduct. In other respects, the provisions of point 8 of these General Terms and Conditions of Business shall apply.

(2) If NEUREUTER FAIR MEDIA GmbH is unable to provide services as a result of force majeure, NEUREUTER FAIR MEDIA GmbH shall be released from the obligation to perform. For the purpose of these General Terms and Conditions of Business force majeure also includes hindrance of performance as a result of war, civil disorder, strike and lockout. This shall also apply in cases of force majeure in companies required to provide the advance performances as defined in paragraph 1.

### 6. Notification of defects

Obvious defects must be asserted within a period of 30 days from publication of the advertisement and/or entry. Thereafter, the advertisement and/or entry shall apply as approved.

### 7. Liability of the customer

NEUREUTER FAIR MEDIA GmbH is not obliged to check advertisements and/or entries for their legal admissibility or in terms of whether their content, their design or formulation infringe rights of third parties. This is the sole responsibility of the customer. As such, the customer shall indemnify NEUREUTER FAIR MEDIA GmbH against all claims of third parties and undertakes to reimburse all costs resulting from such claims.

### 8. Liability of NEUREUTER FAIR MEDIA GmbH

(1) Liability of NEUREUTER FAIR MEDIA GmbH is limited to intentional conduct and gross negligence unless a fundamental contractual obligation is violated culpably. This shall apply for all damage irrespective of the legal grounds and including from tortious act.

(2) In the event of culpable violation of a fundamental contractual obligation, the liability of NEUREUTER FAIR MEDIA GmbH shall be limited to such damage as could typically arise and which would be reasonably foreseeable for NEUREUTER FAIR MEDIA GmbH at the time of conclusion of the contract, unless the violation of the fundamental contractual obligation is the result of gross negligence or intentional conduct.

(3) Over and above this, liability for economic loss is limited to the respective order value.

(4) The above limitations of liability do not apply for damage from injury to life, limb or health. Liability of NEUREUTER FAIR MEDIA GmbH under the provisions of the Product Liability Act or other mandatory statutory provisions shall likewise remain unaffected.

### 9. Offsetting, right of withholding

(1) The customer is not entitled to offset own claims against claims of NEUREUTER FAIR MEDIA GmbH for services provided, unless the counterclaims are undisputed or have been determined as legally valid.

(2) The customer is likewise only entitled to assert a right of withholding or a right to refuse performance in cases of counterclaims that are undisputed or have been determined as legally valid.

### 10. Involvement of third parties in the contractual relation

NEUREUTER FAIR MEDIA GmbH is entitled to appoint third-party companies for fulfilment of the obligations assumed under the present contract. This shall not result in the creation of any contractual relation between the customer and the third-party company. The customer is only entitled to transfer the rights and obligations from the present contract to third parties with the prior, written consent of NEUREUTER FAIR MEDIA GmbH.

### 11. Place of jurisdiction, concluding provisions

(1) Place of jurisdiction and place of performance for all disputes arising from and in connection with the contractual relation between NEUREUTER FAIR MEDIA GmbH and the customer is Essen provided the customer is a businessman. The same place of jurisdiction shall apply if the customer has no general place of jurisdiction in Germany, moves his registered office, place of residence or place of habitual abode out of Germany following conclusion of the contract, or if his registered office, place of residence or place of habitual abode is not known at the time of the filing of legal action. In addition, NEUREUTER FAIR MEDIA GmbH is also entitled to take legal action against the customer at the Court responsible for his registered office.

(2) All legal relations between NEUREUTER FAIR MEDIA GmbH and the customer shall be governed exclusively by the law of the Federal Republic of Germany authoritative for legal relations between parties in Germany.

(3) Should a provision of these General Terms and Conditions of Business be or become invalid, the validity of the other provisions shall remain unaffected. In such cases, the parties undertake to make a new agreement which corresponds as closely as possible to the invalid ruling.

### 12. Electronic Invoice Forwarding

(1) NEUREUTER FAIR MEDIA GmbH is at liberty to send an invoice for their services per post or electronically per email or fax. The services provider approves the electronic delivery of invoices.

(2) The invoice is, upon receipt, due for payment without deductions, independent of the publication of the print media or other documentation. When paying by means of direct debit authorization, the payment withdrawal will take place three days after billing. Chargebacks will be charged with a processing fee of € 15.00. NEUREUTER FAIR MEDIA GmbH explicitly reserves the right to demand advance payment. In the event of late or deferred payment, interest will be charged at 8 % above the current base interest rate with processing fees. The second request for payment and each request thereafter will be charged with an additional € 3.00. Payments must be made solely to one of the bank accounts of NEUREUTER FAIR MEDIA GmbH specified on the invoice, stating customer and reference number.

**Editorial office Essen**

Westendstr. 1, D-45143 Essen  
 Telefon +49 (0)2 01/3 65 47-1 02  
 Telefax +49 (0)2 01/3 65 47-3 25  
 E-Mail: conhit@neureuter.de



Catalogue-Entries

➔ Entry fees see page 1 (brochure)

**1 Marketing packages**

<input type="checkbox"/>	<p><b>conhIT package</b></p> <ul style="list-style-type: none"> <li>- list of exhibitors basic entry + 2 additional printed lines + 1 Logo 4c (catalogue print / online)</li> <li>- index of product groups 1 entry with 1 printed line under 3 product groups</li> </ul>	<p><b>€ 375.-</b></p> <p><i>order form B</i></p> <p><i>order form D</i></p>
<input type="checkbox"/>	<p><b>conhIT plus package</b></p> <ul style="list-style-type: none"> <li>- list of exhibitors basic entry + 2 additional printed lines + 1 Logo 4c (catalogue print / online)</li> <li>- 1/2 page 4c advertisement in the printed catalogue</li> </ul>	<p><b>€ 699.-</b></p> <p><i>order form B</i></p> <p><i>order form F</i></p>
<input type="checkbox"/>	<p><b>conhIT exclusive package</b></p> <ul style="list-style-type: none"> <li>- list of exhibitors basic entry + 2 additional printed lines + 1 Logo 4c (catalogue print / online) + coloured supporting of the complete entry</li> <li>- index of product groups 1 entry with 1 printed line under 5 product groups + 5 logos 4c</li> <li>- 1 company presentation</li> </ul>	<p><b>€ 1.110.-</b></p> <p><i>order form B</i></p> <p><i>order form D</i></p> <p><i>order form C</i></p>
<input type="checkbox"/>	<p><b>conhIT Logo Upgrade</b></p> <p>Placement of your logo in the conhIT APP:</p> <ul style="list-style-type: none"> <li>- on the hall plan (the placement of the company logo is only possible for the main exhibitors with a stand space from 30 m<sup>2</sup> on)</li> <li>- in the list of exhibitors</li> <li>- in the detailed entry</li> </ul> <p><u>The Logo Upgrade is just bookable in combination with one of the conhIT packages or the Logo 4c in the alphabetical list of exhibitors.</u></p> <p>Please supply the logo in *.ai- or *.eps format (scaleable vector file) or alternatively *.tif or *.jpg (at least 300 dpi) or send it by email to: conhit@neureuter.de</p>	<p><b>€ 130.- *</b></p>

19% VAT must be added to all prices

Editorial office Essen

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Catalogue-Entries

Entry fees see page 1 (brochure)

2 List of exhibitors

(company name + address contained in the marketing package of Messe Berlin GmbH, each additional printed line € 42.-)

Please complete in block capitals.

Alphabetisch einzuordnen unter Buchstabe:

Empty box for alphabetical sorting

Form fields for Company name, Street, Place and country, P.O. Box, Telephone, Fax, Online-access (E-Mail, Internet), and Exhibition programme.

€ 150.- coloured supporting of the complete entry

Logo 4c (max. dimensions: 45 mm wide / 15 mm high)

Please accept the following order:

€ 225.- Logo 4c (Euroskala)

Exhibitors may add their logo in the catalogue and to the Virtual Market Place (list of exhibitors and list of halls - logo next to the hall plan with a link to your stand). Please supply the logo in .ai or .eps-format (scalable vector file, minimum 300 dpi) or send as an e-mail.

A flat rate of € 25.- + VAT will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order

conhIT Logo Upgrade

please accept the following order:

€ 130.- conhIT Logo Upgrade

Exhibitors may add their logo in the conhIT APP. On the hall plan (the placement of the company logo is only possible for main exhibitors with a stand space from 30 m² on), in the alphabetical list of exhibitors and in the detailed entry.

The Logo Upgrade is just bookable in combination with the Logo 4c in the alphabetical list of exhibitors or one of the conhIT packages.

Please supply the logo in \*.ai- or \*.eps format (scaleable vector file) or alternatively \*.tif or \*.jpg (at least 300 dpi) or send it by email to: conhit@neureuter.de

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Date

Signature and stamp (I herewith signal my acceptance of the price list indicated on page 1 of the brochure)/ Place of performance and venue is Essen.

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➔ Entry fees see page 1 (brochure)

**3 Company presentation (full page company presentation, consistent designed incl. logo 4c and product picture € 290.–)**

Please complete in block capitals.

To be entered alphabetically under letter:

Company name ▶ \_\_\_\_\_

Street ▶ \_\_\_\_\_

Place and country ▶ \_\_\_\_\_

P.O. Box ▶ \_\_\_\_\_

Telephone, Fax ▶ \_\_\_\_\_

Online-access ▶ \_\_\_\_\_ E-Mail ▶ \_\_\_\_\_ http://www. \_\_\_\_\_ Internet

Contact person at the booth ▶ \_\_\_\_\_

Mobile number at the booth ▶ \_\_\_\_\_

**Please accept the following order:**

**Company presentation**  
**Full page, including logo 4c** (max. dimension: 130 mm wide / 28 mm high)  
**and product picture** (max. dimension: 130 mm wide / 28 mm high)

Please supply the logo in **.ai or .eps-format (scalable vector file, minimum 300 dpi)** or send as an e-mail.  
A flat rate of **€ 25.– + VAT** will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order.  
Textlength max. 2090 chars incl. space

**Additional company presentation (consistent designed pages)**

Please accept the following order:

**additional company presentation(s) each additional page € 150.–**

Please supply the text of your company presentation as digital text data  
(exclusively as Microsoft®Word / max. 22 lines with 95 characters incl. spaces)  
to e-mail: conhit@neureuter.de

19% VAT must be added to all prices

Date

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**Catalogue-Entries**

➔ **Entry fees see page 1 (brochure)**

**4 Index of product groups (each additional printed line per product group € 42.-)**

We request entries under the following reference numbers stated in the index of product groups (annex G).

▶	▶	▶	▶	▶
▶	▶	▶	▶	▶
▶	▶	▶	▶	▶

Our entries should include the following information:

1 printed line max. 45 characters

Full entry as under order form B

**company name + address + hall/stand**  
 will be taken from order form B

Entry as follows  
 (at least company name, hall/stand)

▶ \_\_\_\_\_  
 ▶ \_\_\_\_\_  
 ▶ \_\_\_\_\_

**€ 150.-** coloured supporting of the complete entry per product group

**Company logo in the index of product groups**

Please accept the following order:

**€ 79.-** 4c logo (Euro Scale) per product group  
 (fee for each logo per product group / max. dimensions: 45 mm wide / 15 mm high)

Please supply the logo in **.ai or .eps-format (scalable vector file, minimum 300 dpi)** or send as an e-mail.  
 A flat rate of **€ 25.- + VAT** will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order.

**Product picture or QR-Tag**

Please accept the following order:

**Number of Product pictures** 4c logo (Euro Scale) or **QR-Tag including product description** (max. 120 characters incl. spaces)  
**€ 175.- each picture or QR-Tag per product group**, max. dimension: 35 mm wide / 25 mm high

Please note exactly **which product picture or QR-Tag** should be placed under **which product group**.

**Product description:** Please supply the text of your product description as digital text data (exclusively as Microsoft®Word / max. 120 characters incl. spaces).

Please supply the **product picture or QR-Tag** in **.ai or .eps-format (scalable vector file, minimum 300 dpi)** or send as an e-mail.  
 A flat rate of **€ 25.- + VAT** will be charged for every change to the logo and/or for every new request (different file formats etc.), as well as for replacing the logo and cancelling the order.

19% VAT must be added to all prices

Date

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 Place of performance and venue is Essen.

# NEUREUTER FAIR MEDIA GmbH

## Editorial office Essen

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Order form

# E

Catalogue-Entries

➔ Entry fees see page 1 (brochure)

## 5 List of brands (entry per brand incl. 4c Logo € 210.–)

Brand name

Company name

Street

Place

Max. Logosize: 45 mm wide/ 15 mm height

Please supply the logo in **\*.eps or \*.ai format (scalable vector file)** or alternatively **\*.tif, \*.pdf or \*.jpg format (at least 300 dpi)** or send as an email: conhit@neureuter.de.

We charge a flat rate of **€ 25.–** for processing and/or requesting that your logo be resend (e.g. if the file formats are not correct), as well as replacing/cancellation of the logo.

19% VAT must be added to all prices

With the signature we acknowledge the attached terms and conditions of NEUREUTER FAIR MEDIA GmbH in the version of 04/2014 as well as the price list indicated page 1 of the brochure and we agree with the electronic transmission of the invoice. Place of jurisdiction: Essen / applicable law: German law / place of fulfilment: Essen

Company name, place

19% VAT must be added to all prices

Date

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**6 Advertisements in the catalogue**

Please mark with a cross where applicable!



Please accept the following order:

<b>1/1 page, 4c</b>	160 mm wide, 230 mm high + 3 mm each side	€ <b>1,185.-</b>	<input type="checkbox"/>
<b>1/2 page, 4c</b>	type area 130 mm wide, 95 mm high	€ <b>635.-</b>	<input type="checkbox"/>
<b>Dividing page, reverse 4c</b>	Format for bleed: size 160 mm wide, 230 mm high + 3 mm each side	€ <b>1,355.-</b>	<input type="checkbox"/>
<b>Front inside cover page 4c</b>	Format for bleed size: 155 mm wide, 230 mm high + 3 mm each side	€ <b>1,590.-</b>	<input type="checkbox"/>
<b>Back inside cover page 4c</b>	Format for bleed size: 155 mm wide, 230 mm high + 3 mm each side	€ <b>1,480.-</b>	<input type="checkbox"/>
<b>Bookmarks</b>		€ <b>3,280.-</b>	<input type="checkbox"/>

**7 Advertisements in the hall plan**

<b>1/3 page, 4c</b>	85 mm wide, 45 mm high	€ <b>750.-</b>	<input type="checkbox"/>
<b>1/1 page, 4c</b>	Format for bleed size: 90 mm wide, 180 mm high + 3 mm each side	€ <b>1,950.-</b>	<input type="checkbox"/>
<b>Back cover page, 4c Hall plan</b>	Format for bleed size: 90 mm wide, 180 mm high + 3 mm each side	€ <b>3,000.-</b>	<input type="checkbox"/>

Chromaticity only in Euro Scale possible (CMYK)

The necessary printing documents (CD-ROM) with print out, pdf, X 3 Adobe Acrobat format, composite layout with cut markers, .tif or .eps file, 300 dpi min.) are enclosed / will be submitted by **March 22nd, 2017 at the latest.**

Recipient of invoice (to be filled out only if recipient's address differs from company address)

19% VAT must be added to all prices

Company name \_\_\_\_\_ Contact name \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Place and date \_\_\_\_\_ Signature and stamp \_\_\_\_\_

Place of performance and venue is Essen.

## List of exhibits

Please note that only the **reference numbers** of the desired product designation are to be stated in the order form **D**.

### 1. Software

#### 1.1 Information systems for

- 1.1.1 Medical practices
- 1.1.2 Hospitals
- 1.1.3 Rehabilitation centres
- 1.1.4 Retirement and care homes
- 1.1.5 Medical care networks
- 1.1.6 Company medical officers
- 1.1.7 Patients

#### 1.2 Archiving and documentation

- 1.2.1 Archiving software/  
document management  
(long-term archiving solutions)
- 1.2.2 File management software
- 1.2.3 Digital signature, electronic  
signature
- 1.2.4 Image management systems

#### 1.3 Administrative information systems

- 1.3.1 Business intelligence/Controlling  
solutions/Data warehouse
- 1.3.2 Financial accounting/  
Asset accounting
- 1.3.3 Payroll accounting
- 1.3.4 Planning of services and time  
& attendance recording
- 1.3.5 Materials management/Logistics/  
Ordering/Purchasing
- 1.3.6 Canteen management software,  
food ordering systems
- 1.3.7 Equipment and plant management/  
Facility management
- 1.3.8 Transport logistics
- 1.3.9 Customer relationship management
- 1.3.10 Cost unit accounting

#### 1.4 Medical information systems

- 1.4.1 Electronic/Digital patient files
- 1.4.2 Clinical workplace systems, mana-  
ging medical results/mobile rounds
- 1.4.3 Activity recording, encoding, DRG  
management systems
- 1.4.4 Planning and documentation of care
- 1.4.5 Hospital outpatient systems
- 1.4.6 Labour information systems
- 1.4.7 Radiology information systems
- 1.4.8 Surgery management
- 1.4.9 Therapy planning
- 1.4.10 Intensive-care medicine
- 1.4.11 Internal medicine/  
Endoscopy management systems
- 1.4.12 Blood and organ banks
- 1.4.13 Hospital dispensaries
- 1.4.14 Pharmaceutical information systems
- 1.4.15 Computerized physician order entry  
(CPOE)
- 1.4.16 Pathology information systems
- 1.4.17 Rescue services
- 1.4.18 Hygiene/Sterilization

### 1.5 Telemedicine solutions for

- 1.5.1 Telemonitoring/AAL
- 1.5.2 Portal solutions/healthcare networks
- 1.5.3 DMP/Integrated healthcare
- 1.5.4 Teleradiology
- 1.5.5 eHC/eHealth Card

### 2. Consultancy

- 2.1 Controlling/Efficiency/Organization
- 2.2 IT risk analysis
- 2.3 SAP consulting
- 2.4 IT service management
- 2.5 Project management
- 2.6 IT procurement/Tendering
- 2.7 Integration management

### 3. IT infrastructure and hardware

- 3.1 Mobile IT
- 3.2 Client/Server/Storage solutions/  
High availability
- 3.3 Network infrastructure
- 3.4 Screens
- 3.5 Card readers/Patient card terminals
- 3.6 Scanner systems
- 3.7 IT security/Authentication/  
Encoding/Monitoring
- 3.8 IT management
- 3.9 Other hardware solutions

### 4. Communication

#### 4.1 Speech processing systems

- 4.1.1 Software for digital dictation
- 4.1.2 Voice recognition
- 4.1.3 Office software
- 4.1.4 Hardware for digital dictation

#### 4.2 Communication solutions

- 4.2.1 Communication servers
- 4.2.2 Master Patient Index (MPI)
- 4.2.3 Videoconferencing systems
- 4.2.4 Telephone systems/VoIP

### 5. Medical technology (medical technology meets IT)

- 5.1 Diagnostics
- 5.2 Imaging processes
  - 5.2.1 Radiology
  - 5.2.2 Cardiology
  - 5.2.3 Pathology
- 5.3 Intensive medical care/Anaesthesia/  
Respiration
- 5.4 Laboratory systems
- 5.5 Therapy
- 5.6 Technical surgical systems

- 5.7 Surgery/Endoscopy
- 5.8 Hygiene/Sterilization
- 5.9 Rescue services/  
Emergency medical services

### 6. Quality and knowledge management

- 6.1 Quality management and  
benchmarking
- 6.2 Mammography screening
- 6.3 Knowledge databases/medical  
catalogues
- 6.4 Patient consultation software
- 6.5 Patient information material/  
Media information material
- 6.6 Staff portals for clinics

### 7. Outsourcing

- 7.1 Image management
- 7.2 IT outsourcing/ASP/SAAS
- 7.3 Scanning services
- 7.4 Other outsourcing possibilities

### 8. Networked buildings systems

- 8.1 Bathroom and sanitary systems
- 8.2 Heating systems
- 8.3 Installation systems
- 8.4 Ventilation and air conditioning
- 8.5 Telephone/VoIP
- 8.6 Patient information systems

### 9. Advanced and continued learning

- 9.1 Institutes and universities
- 9.2 Training software/E-learning

### 10. Research

### 11. Start-ups

### 12. Associations and institutions

### 13. Publishers/ Trade publications

### 14. Miscellaneous